# Find The Hottest Untapped Niche Markets

LET'S FIND YOUR STARVING CROWD

Beat the competition using this profitable niche hack.

Success Unscrambled



# INTRODUCTION

Thanks so much for taking the time to go through these secrets that will help you start a blog in the niche of your choice in double quick time.

The goal of this e-book is to help you get certainty about the most profitable niche for you to start based around your own interest.

When starting a blog, it is important to spend most of the time planning your profitable niche rather than spending too much time marketing it or trying to get people to buy your product or service.

Think of starting a blog like moving into a new house from an old one. You first decide in your mind if the space you are moving to is big enough and what you need to throw out compared to what you want to keep.

66 Failure will never overtake me if my determination to succeed is strong enough.

- Og Mandino

# **Finding Your Passion**

## DO WHAT YOU LOVE, LIFE'S TOO SHORT

Before you move into a new house you also need to organise the moving date, hire the moving company and pack the boxes.

If you have any experience moving into a new house where you have a lot of stuff, people and pets you know that a lot of the stress happens before you move.

The same concept applies to starting a blog because the most important part that needs to happen before you actually create the blog is finding a profitable niche and creating the content to go on the blog.

#### MY EXPERIENCE

In the last 10 years I have also started many niches that I had no interest in and no desire to continue. Most of them I only started because researched showed that they were profitable, but I lost interest after a while.

## FIND YOUR PASSION

I am saying this because I don't want you to make the same mistakes that I made. I want you to make money blogging in a niche that you enjoy.

So, before we spend time finding a profitable niche I want you to spend time getting to understand who you are and what you enjoy by finding your passion and purpose.

Watch the video on finding your passion in the course.



# UNTAPPED NICHE MARKETS EXERCISE

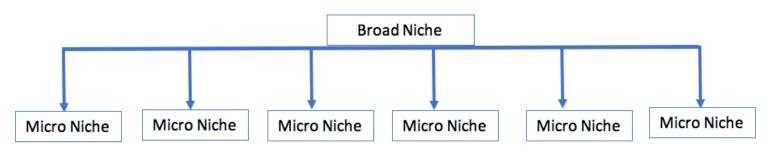
Now that you know your passion/purpose we will spend some time finding your ideal profitable niche.

The idea here is that at the end of this exercise you will find 5 micro niches that will roll up into a broader niche.

The reason why we are using this approach is that trends change all the time and what is hot today will be superseded by something more exciting in 2-5 years.

When you have a broad niche that is based on the 10 areas already mentioned in the blog post then you can have several micro niches under this broad umbrella.

#### BLOG NICHE LAYOUT



66

# You can't cross the sea merely by standing and staring at the water.

As you can see from the diagram this is what your blog should look like when you have set up everything correctly.

For example, if you broad niche is about drones then your micro niche will cover several different profitable niches that cover different aspects about drones.

The reason for this is that the broad topic about drones can be super competitive so unless you are a producer of special military drones you will find it difficult to start a blog about drones.

# BROAD NICHE VS MICRO NICHE

Even if your broad niche is about weight loss or health you will need to zero in on several micro niches covering specific interest on the topic of weight loss or health.

Now that you understand what you need in a broad sense let's spend some time diving into some software and tools to research and find your hot untapped niche market.

Go to this software here and enter the name of your broad niche. Use this code (KSDISC) to get 20% off the price.

#### BRAINSTORM EXERCISE

Brainstorm Niche Ideas! Just start typing and niche suggestions will be supplied from popular search engines.		
 Start Typing Idea	Search	
Signup for a free trial of Keysearch to take your keyword research to another level!		

#### Todays Popular and Trending Ideas Lists!

Twitter Trends	Amazon Movers	Google Trends
https://twitter.com/search-home?lang=en	https://www.amazon.com/gp/movers-and-shakers	https://trends.google.com/trends/
#NationalBossDay	Can I Be Your Dog?	Hot Google searches United States
#TuesdayThoughts	Baby, You're Gonna Be Mine: Stories	Tara Reid
#WorldFoodDay	The Husband Hunters: American Heiresses Who Marrie	Christian Carino
#DVpit	Meidase Trail Camera 16MP 1080R Game Camera with	Nathan Fillion

If we search for weight loss in this tool you will see suggestions that are similar to these. Here is the link to the brainstorm section

Google	Yahoo	Bing	Youtube	Amazon	Ebay
weight loss tablets weight loss motivation weight loss shakes weight loss calculator weight loss foods weight loss foods weight loss foods weight loss plan weight loss meal plan weight loss programs	weight loss programs weight loss pills thrive weight loss forskolin for weight loss melissa mccarthy weight loss ideal protein weight loss program. cider vinegar and weight loss metformin weight loss susan boyle weight loss	weight loss weight loss calculator weight loss programs weight loss programs weight loss surgery weight loss clinics near me weight loss supplements weight loss icd 10 weight loss plans	weight loss story weight loss yoga weight loss hacks weight loss diet weight loss drink weight loss exercise weight loss meals weight loss men weight loss food	weight loss weight loss pills weight loss for women weight loss tea weight loss shakes weight loss pills for women weight loss pills for men weight loss protein powder weight loss drops	weight loss weight loss pills weight loss patch weight loss belt weight loss bracelet weight loss tea weight loss sim patches weight loss cream weight loss cream

Here are the results for intermittent fasting. As you can see there are very specific search terms that are entered by the person doing the search

intern	nittent fasting			Sea	irch
	Signup Yahoo		e your keyword research to anoth		-
Google intermittent fasting plan intermittent fasting planform intermittent fasting penefits intermittent fasting readit intermittent fasting results intermittent fasting results intermittent fasting weight loss intermittent fasting weight loss intermittent fasting keto intermittent fasting keto intermittent fasting keto intermittent fasting keto intermittent fasting science intermittent fasting 14 hours intermittent fasting drinks intermittent fasting and bulking	intermittent fasting weight loss intermittent fasting for women intermittent fasting for women intermittent fasting diet plan benefits of intermittent fasting 16:8 intermittent fasting 16:8 intermittent fasting for weight loss intermittent fasting success stories intermittent fasting success stories intermittent fasting ghenefits intermittent fasting penefits intermittent fasting penefits intermittent fasting results intermittent fasting results intermittent fasting bodybuilding dr fung intermittent fasting intermittent fasting dr fung intermittent fasting intermittent fasting dr fung intermittent fasting intermittent fasting before and after	Bing intermittent fasting schedule intermittent fasting schedule intermittent fasting diet intermittent fasting for women intermittent fasting genefis intermittent fasting meal plan intermittent fasting diet plan intermittent fasting for weight loss intermittent fasting nor weight loss intermittent fasting schedule intermittent fasting glan intermittent fasting schedule intermittent fasting schedule	intermittent fasting diet intermittent fasting keto intermittent fasting seto intermittent fasting seto intermittent fasting seto intermittent fasting vegan intermittent fasting vegan intermittent fasting of vegan intermittent fasting of vegan intermittent fasting of vegan intermittent fasting collect intermittent fasting collect intermittent fasting collect intermittent fasting vegan intermittent fasting vegan	Amazon intermittent fasting for women intermittent fasting for women intermittent fasting book intermittent fasting book intermittent fasting 16/8 intermittent fasting 16/8 method intermittent fasting 16 8 method intermittent fasting luke intermittent fasting dr fung	Ebay intermittent fastin

#### BRAINSTORM EXERCISE

Now that you have a general idea about what people are searching for in the broad niche of weight loss in this case. For you, your search will be based on your passion.

Next, we will spend some time looking at the movers and shakers by niche to see if there is an item that is ranking highly which means it is a fast seller.

Here is the link to the movers and shakers.

## DUBROW DIET

In the books section, we find a product about interval eating which looks interesting. It could be an untapped niche market because it just jumped from rank 359 to 17.



It is labelled as, the Dubrow Diet. We now need to check to see if there is sufficient demand for this in the marketplace.

We also need to check if it is easy to get a ranking in Google for a blog post under any of the keywords.

Let's dive back to our tool this time you will need to log in. You will get a free 30-day trial which is limited in some respects.

You can also get a 20% discount if you sign up using my affiliate link here.

# DUBROW DIET - CONT'D

Dubrow	diet					Competition is easy-moderate Score: 35						
Results; 6770	00  Volume	: 1000  CP(	C:\$0.7  PPC	:0.17  ALL				Deep Analy	sis Q Export PDF 🛓	Export	CSV 🕹	
Search Tr	ends Past	t 12 month	15		D	omains 🗄	)  .com ×  .n	et 🖌  .org	🗸  .info 🗸  .biz 🗸  .co	o 🗸  .io 🗸	.me 🖌	
	ends Past	t 12 month	15		D	omains 🗄	)  .com 🗙  .n	et 🗸  .org	🗸  .info 🗸  .biz 🗸  .co	o 🖌   .io 🖌	.me 🖌	
Search Tr 60	ends Past	t 12 month	15		D	omains 🗄	)  .com 🗙  .n	et 🗸  .org	🖌  .info 🗸  .biz 🗸  .co	o 🗸  .io 🗸	.me 🖌	
	ends Past	t 12 month	IS		D	omains 🗄	)  .com 🗙  .n	et 🛩  .org	✔  .info ✔  .biz ✔  .ci	o 🗸  .io 🗸	.me 🗸	

I am actually quite surprised by the number of monthly searches. Over 1,000 searches a month which is great.

The results stand at 677,000 which is not ideal but you will need to write a blog post in the next 2-3 weeks (at the time of writing this e-book) to take advantage of this specific term.

I also did a quick search in the brainstorm section of the tool using the term interval eating. As you can see from the results the term interval eating seems to be a great untapped niche.

Google	Yahoo	Bing	Youtube	Amazon	Ebay
interval eating dubrow interval eating weight loss interval eating benefits interval eating benefits interval eating book interval eating book interval eating bodybuilding interval between eating and working out interval between eating interval of eating during pregnancy food eating interval terval dubrow interval eating	interval eating diet what is interval eating interval eating weight loss the benefits of interval eating terry crows interval eating time interval eating interval eating schedule interval eating dubrow interval eating video timed interval eating what is interval eating diet	interval eating interval eating diet interval eating for weight loss interval eating 14.8 interval eating dubrow interval eating dr dubrow interval eating to lose weight	interval eating diet interval eating dubrow interval eating to lose weight	interval eating	

Let's look at interval eating using the keyword tool and see what we get in the results.

#### BRAINSTORM EXERCISE



Unfortunately, the results from interval eating are terrible so we will abandon this keyword for now.

I did search for Durkan diet phase 1 and the results are more favourable as seen in the screenshot below.

## DUKAN DIET

Ideally, we want the results to be below 500,000 which gives us a chance of ranking on page 1 of Google for the keyword or search term.



#### BRAINSTORM EXERCISE

For this micro niche, we want to accumulate 5-10 keywords that will result in a minimum of 5 blog posts. Let's keep searching to see what turns up.

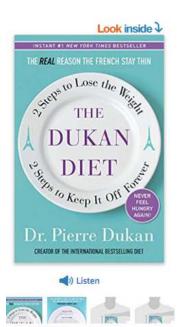
Here are the results of the searches. As you can see I have found two diet programs that assist with weight loss.

The Dubrow diet and the Dukan diet are both untapped markets in the weight loss niche that anyone can write two separate blog posts on to gain traffic and conversions if done right.

Keyword	Monthly searches			
Heather dubrow diet	170			
Heather dubrow diet plan	210			
Dr terry dubrow	5400			
Heather <u>dubrow dukan</u> diet	70			
Collette dubrow	720			
Dukan diet attack phase food list	1			
Dr dubrow reviews	26 21			
Dr terry dubrow reviews				
Dukan diet attack phase foods	170			
Dukan attack phase foods	260			
Dukan attack phase food list	320			
Teresa giudice diet	170			

## DURKAN DIET - CONT'D

I had a look in Amazon for Dukan diet books.



# The Dukan Diet: 2 Steps to Lose the Weight, 2 Steps to Keep It Off

Forever Hardcover – April 19, 2011 by Pierre Dukan (Author) \*\*\* > See all 22 formats and editions Hardcover Paperback Audible Audiobook Kindle \$13.99 from \$0.03 from \$19.95 \$12.73 445 Used from \$0.10 101 Used from \$0.03 183 New from \$19.95 Read with Our Free App 85 New from \$6.00 13 New from \$8.00 7 Collectible from \$2.95

Devised by Dr. Pierre Dukan, a French medical doctor who has spent his career helping people to lose weight, the Dukan Diet rejects counting calories and promises permanent weight loss while allowing adherents to eat as much as they like.

Originally published in 2000, the Dukan Diet swept across France, championed by people who successfully lost weight following its unique four phase regime. *The Dukan Diet* has helped millions in France, where it has been number one for more than ten years and adopted in twenty countries, including the United Kingdom, Poland, Korea and Brazil. All together, *The Dukan Diet* has sold more

SUCCESSUNSCRAMBLED.COM

iee all 4 images

Pierre Dukan's book ranks #70 in detoxes and cleanses which can take us down a different angle in terms of weight loss keywords.

After you write your article around the Dukan diet you can insert your affiliate links to the book so that your website visitors can purchase it via your link.

If they buy it, you can make a commission.

# SQUATTY POTTY

Another great idea while staying in the health and wellness niche is to look for other items on Amazon movers and shakers. For example, I found this one.



I first heard about the Squatty Potty only a few weeks ago and I was quite amazed when I saw the number of reviews on Amazon.

This means that they are probably selling hundreds of thousands every year. Believe it or not many of the keywords are available for ranking.

#### BRAINSTORM EXERCISE

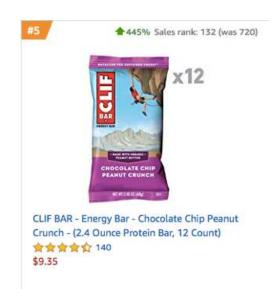
Keyword	Monthly searches
Squatty potty 7 or 9 inch	110
Squatty potty height	390
Homemade squatty potty	210
Shark tank poop stool	10
Does squatty potty really work	320
Pooping posture	260
Diy squatty potty	880
Squatty potty hemorrhoids	260

Here are a few examples that you can use and there are many more available. Just search for "toilet stool" in the keyword tool.

# CLIF BARS

Looking further at the movers and shakers on Amazon I came across these energy bars which I thought might be over saturated.

Here is the listing:



The keywords protein bars and energy bars were quite saturated, but I decided to dig a little deeper and found these lovely keywords that are wide open.

Keyword	Monthly searches
Clif bars unhealthy	110
How to make clif bars	140
How healthy are clif bars	140
Diy clif bars	170
Are clif bars healthy	4400
Homemade clif bars	720
How many calories in a clif bar	480
Clif bar benefits	140
Clif bar recipe	720
Clif bar diet	170
Make your own clif bars	140
Healthiest clif bar	170

Again, you can take these and write a blog post or two and place images on your site of the related products as well as your affiliate links.

In the case where people are looking to make their own homemade or diy clif bars you and look up the recipe, try it at home.

Then incorporate your own findings or version of the same recipe on your site. Those who don't buy through your link can benefit from buying the ingredients through Amazon to make the bars at home.

Either way, you still win as you will get a commission for each purchase.

I will look at more examples in the health and wellness niche. Listed in the Movers and Shakers of the Amazon listing is a vitamin B12 supplement. **B12 LIQUID DROPS** 



The listing has an amazing 1,358 reviews!! I got to thinking that this is some form of super drug. I did a bit of research and it seems to help reduce vitiligo, memory loss and Alzheimer's.

I plugged the term vitamin B12 liquid drops into the search tool and it all seemed extremely competitive but then I found these little gems.

Keyword	Monthly searches
Vitamin b12 vitiligo	140
Sublingual b12 benefits	390
Sublingual b12 side effects	260
B12 5000 mcg benefits	390
Sublingual b12 dosage	320
B12 methylcobalamin vegan	170
Vit b12 sublingual	320
B12 sublingual spray	170
B12 spray methylcobalamin	170
B12 sublingual drops	320

Just like you did with the previous examples write a blog post or two on this specific niche and include images, your experience and affiliate links so that you can make money while you sleep.

# How To Find a Domain Name

#### LEARN HOW TO FIND THE BEST DOMAIN NAME FOR YOUR BLOG

Not all blog posts are created equal. It is therefore essential to write a post that gets the reader to take action. There is no point in writing a post for the sake of writing one.

# HOW TO FIND A DOMAIN NAME

My advice to you in naming your website or niche is to choose a name that is not necessarily related to a specific keyword in your niche.

For example, if you are in the health and wellness niche then a good domain generic domain name will be healthful.com as opposed to weightlossproducts.com.

You can even go as far as to name your site after a fruit or vegetable. One good example would be purpleapple.com.

The reason for this is that you want to remain as broad as possible so that you can continue to add different products to the health niche as years go by.

#### WHICH TLD?

1. The three best top-level domains that rank very well in the search engines are:

- a..com
- b. .org
- c. .net

2. Country specific TLDs are great if your product or service relates only to that country.

a. Examples include: .co.uk, .ca, .au

#### MEMORABLE

1. One key way to get more visitors to keep coming back to your site is to make your domain name easy to remember. A clever way to accomplish this is making it 'cool' or 'modern'.

2. Free tools such as Bust-A-Name are great for helping you to find great memorable domain names.

#### SENSIBLE

1. You can decide to make your domain sensible by including meaningful words in the name. This is a great strategy especially if a verb is included. For example, mine is successunscrambled.com since my goal is to unscramble the path to success.

# HOW TO FIND A DOMAIN NAME

#### DOMAIN LENGTH

1. The domain length is super important as it helps with user experience by encouraging them to come back.

2. Domain length also adds to the overall length of your pages URL. So, your page will be http://www.mydomain.com/my-awesome-page. Research has shown that the pages that rank on the first page of the search engine tend to be an average of 3-5 words in length.

#### BRANDABLE

1. Building a brand for your business or blog is super important for its success and one way to accomplish this is by purchasing a brandable domain name.

2. Having the ability to use your brand name across several social platforms adds to the overall ranking of your site.

3. The average length of a social platform username or handle is 15 characters, so this is something to consider prior to purchasing your next domain name.

4. Checkusernames.com is a great service that allows you the check the availability of your brand name across several social platforms at once.

#### DOMAIN NAME VENDOR

1. You will find yourself with a shortlist of between 5 and 20 possible names. It would be best to use a bulk domain name finder to check to see if these names are available in .com, .net and/or .org to help you make your final decision easier. Godaddy offers a bulk domain checker.

2. When you have come to your final 2-3 you can use NameCheap to make your final purchase. You can also do this using Godaddy but bear in mind that the prices tend to go up for years 2,3,4,5 through to 10 at Godaddy while NameCheap tend to remain stable.

# HOW TO FIND A DOMAIN NAME

#### AUCTION

1. Another option when it comes to purchasing a domain name is obtaining one that has some history. A 10-year-old 'clean' domain that has been used in the past has more clout than a net new domain name.

- 2. Three reasons why pre-used domain names get better traction is because:
- a. They have a domain authority of 30+
- b. Their spam rating is low 4 or less
- c. They have pre-existing backlinks from sites with high domain authority

You can expect to pay between \$200-\$500 for a pre-used domain name at auction. One of the best places to buy these is at Godaddy Auctions.

If you don't already have a blog, you can take advantage of my start a blog course here.

# How To Write A Blog Post

#### LEARN HOW TO WRITE A BLOG POST THAT CONVERTS

Not all blog posts are created equal. It is therefore essential to write a post that gets the reader to take action. There is no point in writing a post for the sake of writing one.

# HOW TO WRITE A BLOG POST THAT CONVERTS

Now that you have gathered 4-5 untapped markets in your niche it is time to map out the outline for each of your blog posts. If you need to start a blog go here.

You will look for the main keyword in each of the markets as your first step. In the example of the Dubrow diet, you can use "Heather Dubrow diet plan" as the main keyword because it has 210 searches every month.

Although the term "Dr Terry Dubrow" has 5400 it is too broad and does not contain the word diet in it.

Once you have the keyword or key phrase selected it is time to decide where it will be included.

Let's look at the anatomy of a blog post in terms of keywords. Below is an example of a blog post that I only published recently.

The keyword or key phrase of my blog post is "female midlife crisis stages" and you can see that I have included it in the URL of the blog post.

It is also in the title of the post or article. You can also see it in the very first sentence of the blog post and the social media images also have the keyword included in the name of the image.

It is also important to sprinkle the key phrase throughout the rest of the post.

The other keywords can also me included strategically as well so that your post can actually rank for more than one keyword.

# HOW TO WRITE A BLOG POST THAT CONVERTS



When writing a blog post it is also important to remember this progressive format to give the reader the best experience.

# HOW TO WRITE A BLOG POST THAT CONVERTS - 2

At the introduction highlight the pain. In the case of the Dubrow diet the pain is the person needing to look good for an upcoming event or maybe their last diet plan did not work.

Really spend time highlighting the pain and empathise with them. Then tell them that you will help them come to a solution by the end of the post.

The next step is the 'what' where you write about what the diet is all about and what makes it different.

You then need to dive into the 'why'. Explain to the reader why this diet is important to them and why you are even writing about it.

Next up is the 'how' in terms of how the reader can take advantage of the diet, what they need to do next to get started.

You can then have a conclusion or a recap and ask the reader for comments or feedback. The more comments you get the higher your post will rank in the search engine results.

Be sure to include as many images as possible so improve the user experience.

# How To Rank Your Blog Post

#### LEARN HOW TO RANK YOUR BLOG POST HIGHER IN THE SERPS

Not all blog posts are created equal. It is therefore essential to optimise your blog post so that it has every chance of ranking for the focus keyword on page one

# HOW TO RANK YOUR BLOG POST HIGHER IN THE SERPS

Disclaimer: I have no control over the Google algorithm but this technique is currently working for me and the creators of this software. You must have completed the first part of this ebook finding untapped niche markets in order for this part to have a hope of working for you.

After a few months or 6-8 weeks, you need to check to see how your untapped niche blog posts with keywords are ranking in the search engines.

The goal is to get the blog posts to rank on page one in 6-12 months. Many times, you can get it to rank faster.

Here is the step by step process to check your rankings. Once you have Google Analytics installed on your blog check how you rank every week.

You may need to install Keyword Hero especially when the Google console results are showing as "not provided".

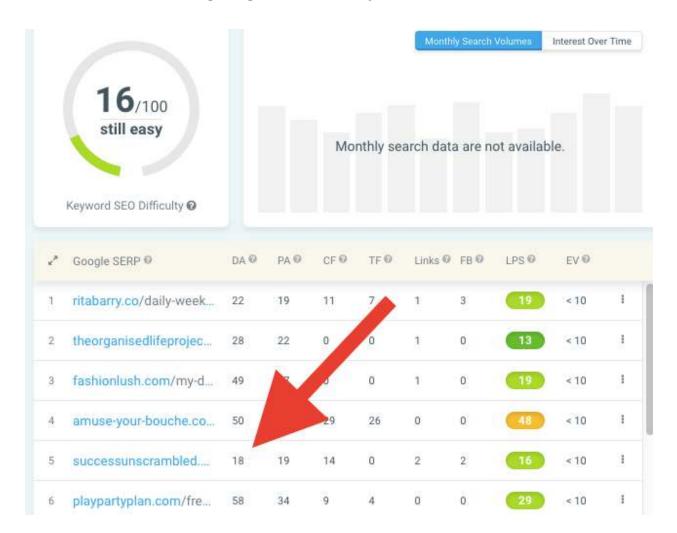
In many cases, you could already be ranking on the first page of Google and the only way to know for sure is to painstakingly check in an incognito browser.

Sign up for a free SEMRush account and take advantage of the free daily searches to check your domain and see the results. I can tell you for a fact that this is not always correct.

	Keyword	Pos. 🖨	Volume 🌲	KD \$	CPC (USD) 🌻
d		<b>11</b> (7)	40	53.84	0.00
C		<b>12</b> (14)	40	44.21	3.08
C		<b>17</b> (25)	70	69.38	0.00
c		18	1,000	40.98	4.72
c		18 (22)	90	56.11	0.00
Ċ		22	30	55.79	0.00
Ċ		25 (33)	110	43.11	0.21
q		27	170	38.31	0.00
C		28	10	42.15	2.10
c		<b>29</b> (39)	30	62.24	0.00

# HOW TO RANK YOUR BLOG POST HIGHER IN THE SERPS

According to SEMRush I have no rankings on page one with a handful on page 2. I know for a fact that is not true as I am getting traffic for 2-3 keywords.



Here is a screenshot from KW Finder showing my site ranking in position 5 for a specific keyword.

It looks like we will need to go back to our favourite software Keysearch.co. For newer blogs (less than two years old) you will need to check each keyword one by one.

Go to the Keysearch tool and enter your keyword and if your site does not show up in the ten results listed you'll know that it is not on page one.

# HOW TO RANK YOUR BLOG POST HIGHER IN THE SERPS

B12 sublingual drops			All L	ocations	Ť	Keywor	d Plann	er *	Sear
SERP Analysis Rankings/Traffic Social	Order /	Article							
URL	PA	DA	mRank	mDom	Auth	Links	Title	Desc	URL
https://www.amazon.com/Vitamin-Sublin	57	97	5.7	8.96	NA	9	No	No	No
https://www.amazon.com/Sublingual-Met	60	97	6	8.96	1	27	No	No	No
https://www.amazon.com/Vitamin-Sublin	55	97	5.5	8.96	NA	3	No	No	No
https://www.consumerlab.com/answers/i	37	59	3.7	5.87	1	40	No	No	No
https://www.webmd.com/drugs/2/drug-15	49	92	4.9	8.18	1	14	No	No	No
https://www.webmd.com/drugs/2/drug-15,	46	92	4.6	8.18	NA	8	No	No	No
https://www.walmart.com/ip/MAX-ABSORP	45	92	4.5	7.38	2	9	No	No	No
https://www.cvs.com/shop/nature-s-bou	35	78	3.5	7.48	NA	1	No	No	No
https://healthyeating.sfgate.com/heal	47	92	4.7	0.44	6	25	No	No	No
https://www.gonutrients.com/products/	18	17	1.8	1.7	9	20	No	No	No

# CONTENT ASSISTANT

You will need to head on over to Content Assistant in Keysearch and enter the keyword and click search.

Head over to your blog post that you want to rank for that keyword and copy the content onto your clipboard.

# CONTENT ASSISTANT

linkedin profile Any Location T Sea	Must words (known as LSI keywords) a results of Google. We highly recommen	
na une recenereu au nume Lant, encollure au encolherceure, and haan	linkedin profile	career advice
f you found it was helpful if you have any questions about what I shared let me know.	social media	linkedin headline
n next blog post, we'd be looking in more detail at other aspects like awards, your title and other ways ou can actually optimize a profile.	linkedin	profile
Announcements Stay tuned for the free webinar coming soon. I will cover some traffic attraction hacks across LinkedIn	about	career
s well as Pinterest, Twitter, SEO and Facebook so get ready to join.	jobs	people
'ou can subscribe to our podcasts to get notified when more success stories become available. In case ou missed it check out the posts on LinkedIn InMail, which LinkedIn Connection Request to accept ind LinkedIn vs Facebook.	summary	work
you need help setting up a marketing plan for your blog feel free to book some time in my calendar nd I will be happy to spend an hour with you going over specifics.	brand	recruiters
If you need help setting up your profile on Pinterest or you need someone to manage your Pinterest account on a monthly basis you can work with me here.	search	share
	sure	professional
	recommendations	recommendation
	headline	thing
+ 🕒 Save	first	media

In the empty box provided paste the content from your clipboard there. On the left, you will see all the must-have words highlighted in orange.

Head over to your blog post and include all of those must have keywords and click save. Continue this process for the other blog posts.

## ON PAGE SEO

Another key element to help with your ranking is by internal linking in a strategic manner.

What I mean by this is for example if you have two posts on vitamin B12 link a keyword that is related from one article to the other.

If for example, you are writing an article about the Dubrow diet find a way to talk about vitamin B12 sublingual drops and link from the Dubrow diet post to the B12 post.

This is better demonstrated in the advanced Untapped Niche Markets course which is a video course and it will be available shortly.

# PINTEREST MARKETING

Another key element that assists with ranking is Pinterest marketing because the repins actually give your post a lot of backlinks and increase its ranking in the search engine results page.

If you already know Pinterest Marketing, then apply the techniques you already know to this strategy.

However, if you are brand new to Pinterest marketing for Pinterest business accounts then you can purchase this course here.

# CONCLUSION

As you can see the process of finding untapped markets can be quite straightforward if you know what to do or where to look.

Finding the correct SEO keywords can be very time-consuming but it is worth the effort as the reward will be easy ranking for you and your business.

As I already mentioned I have an advanced version of this course which will be available shortly for those who are interested.

Any question about this ebook feel free to email me using alvern@successunscrambled.com

#### A BED OF ROSES

Have you ever heard the term "life is not a bed of roses"? If you did then you probably know where this is heading.

As a child, I have been told that life is not a bed of roses but then maybe it is because roses in their natural environment are full of thorns.

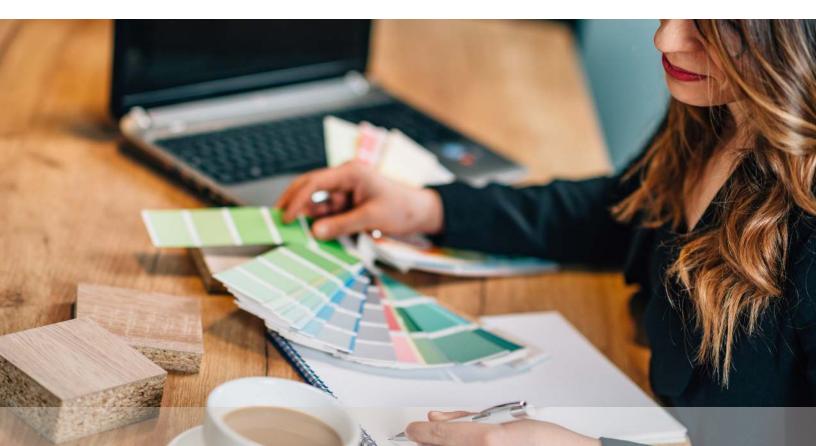
It means you get the good stuff with the bad stuff. You need to be careful to remove the thorns so that you can enjoy the beauty of the roses.

In the same way, you need to put in the work to reap the rewards of finding these untapped niche markets. No one will give them to you on a silver platter. In fact, you'll enjoy it more because of the work that you put into the project.

So where does this leave us? When I discovered this unique technique to share with the world I had a choice to keep it all to myself or share it with people like you.

I was terrified that people will still it from me and resell it as their own. You see 10 years ago When I started a blog no one was teaching this to me.

I tried so many things and spent so much money only to be disappointed at the results. I can only encourage you to take action and share your results with me.



# Was this helpful?

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